

MDI TRAINING PROCESS FOR RESULTS:

1. Needs Analysis:

We work directly with you to define the specific areas of need.

2. Training Objectives:

We develop the objectives specific to improving performance.

3. Training Design:

Training is designed to accomplish objectives and involve your employees in the learning process.

4. Implementation:

Immediately transferable to the work environment.

5. Evaluation:

We evaluate on 3 levels:
Reaction...
Learning...
Behavior...

Who is MDI? . . .

A professional development program of Missouri State University, MDI strives to create learning opportunities that lead to professional and personal success. . . **Learn . . .Lead . . .Succeed!**

MDI's focus is to provide professional, managerial and executive education programs that provide you with the knowledge and skills necessary to compete in and win in today's competitive marketplace.

How MDI Will Work for You? . . .

Using a consultative approach we will guide you through the creation and measurement of our Professional Development education.

Assess: We spend time with you and your leadership team to ensure that we clearly understand your needs and desired outcomes.

Create: We design programs for employees that demonstrate the real-world implications of the topics covered.

Outcome: We are dedicated to ensuring that programs flow exactly as planned, and that participants can create real value from concepts learned.

Our methodology is proven. We believe it works because we start with a thorough understanding of the most important component: the aspirations of our client's workforce.

Why Choose MDI? . . .

MDI builds empowered, more productive communities locally, nationally and globally through leading edge training programs.

- *MDI has served more than 90,000 satisfied customers and been meeting professional development needs for over 30 years!*
- *MDI provides practical, real-world training that can be implemented immediately with successful results!*
- *MDI instructors have successful experience in their respective fields and have trained professionals for hundreds of companies throughout the U.S. and around the world!*
- *MDI tracks employee development for your organization!*
- *MDI awards Missouri State University certificates for training completion, including continuing education credits when requested!*



QUESTIONS—CALL

MDI

417-837-2615 or
800-733-3203 or visit
mdi.missouristate.edu



MDI Customized Training . . .

Each organizational culture is unique, but all organizations have similar challenges, including how to bring out the best in each of their employees.

Imagine a clearinghouse for management innovation . . . A venue that provides new business ideas and practices, to develop answers to your challenges . . . even during periods of rapid change and unpredictability.

MDI has created a menu of seminars and programs that add or upgrade skill sets, promote operational excellence, or develop leadership talent.

Training Topics . . .

- Leadership
- Management Excellence
- Supervision Strategies
- Human Resources Planning
- Purchasing
- Critical Workforce Issues
- Customer Service
- Project Management
- Effective Communications
- Continuous Quality Improvement
- Lean Processes
- Supply Chain Management
- Conflict Resolution
- Mini MBA
- Personality Profiling
- Administrative Professional
- Certified Financial Planner
- And Much More!